

Theme 1: *Snack Pals Super Powers* (60 Seconds)

A series of kids (filmed separately) are positioned in front of a white backdrop and asked to demonstrate how they feel after eating their Snack Pals.

- Text on Screen: Hey, Kids! Tell Us, How Does Eating Snack Pals Make You Feel?
- Kid 1: Takes a bite of a carrot dipped in ranch, shows their muscles, and simple, illustrated squiggle lines appear above their arms. Kid says:
 - “Carrots make me feel strong!”
- Kid 2: Takes a bite of ants on a log. A simple, line illustration of a “happy brain” appears above their head. Kid says:
 - “Celery makes me feel smart!”
- Kid 3: Takes a bite of a strawberry and an orange slice. A simple line illustration of a cape waves in the wind, attached to the kid's shoulders. Kid says:
 - “Strawberries make feel like a superhero!”
- Kid 4: Takes a bite of apple and goldfish. A simple line illustration of a happy face appears above their head. Kid says:
 - “Apples make me feel happy!”
- Kid 5: Takes a bite of grapes and cheese. A simple line illustration of “energy” lines appears around the top of their body. Kid says:
 - “Fruits and veggies make me feel energetic!”
- Screen splits into five “slices” and shows the kids in their poses.
- Voice Over: ‘Snack Pals make healthy eating fun for kids, and easy for parents! With plenty of nutritious combos kids love, it’s never been easier to make them feel good and inspire a lifetime of healthy munching! Fuel the fun with Snack Pals!
- End with Snack Pals Logo.
- Text: Hannafordsnackpals.com